



CONFERENCE SPONSORSHIP & EXHIBITOR PACKAGE

**MAY 1 - 2
2026**

**University of British
Columbia (UBC)**

Vancouver, B.C.

**16th Annual Conference
(In-Person)**

www.cacbt.ca • www.actcc.ca

2026 SPONSORSHIP PACKAGES



Canadian Association for Cognitive Behavioural Therapies
L'Association Canadienne des thérapies cognitives et comportementales



CONTACT US
sponsorship@cacbt.ca

Reach mental health professionals and organizations by sponsoring the premiere CBT conference in Canada!

CACBT-ACTCC's annual conference draws hundreds of delegates with strong links to a large international network of experts in evidence-based practice. Conference sponsors will have access to professionals from a range of backgrounds, including psychologists, social workers, psychiatrists, other allied health professionals, researchers/academics across disciplines, and students at all levels.

At CACBT-ACTCC, we promote the use of evidence-based Cognitive Behavioural Therapy (CBT), a highly effective treatment paradigm for a wide range of mental health difficulties across the lifespan. CBT targets the problematic thinking patterns and behaviours that we know from research are significant factors in the persistence of mental health difficulties, resulting in improved mental health and quality of life. **Our mission to promote awareness of and training in evidence-based CBT.**

As part of their commitment to efficient, effective, accessible provision of CBT, CACBT-ACTCC members follow new developments in mental health knowledge, and service provision technology/models quite closely. We welcome sponsors from municipal governments, universities, training institutions, professional associations, software companies, medical and health organizations, and private practices. The conference delegates are especially interested in organizations that promote mental health and offer products or training that will enhance their knowledge and their clinical work. In turn, we believe that agencies and businesses will benefit from their promotion of improving access to and training in CBT.

The **2026 conference theme** is ***CBT in the Real World: Finding Clarity in Chaos***. Leaders involved in the development and implementation of CBT and related interventions will discuss the latest in evidence-based treatment for depression, death-related anxiety, and posttraumatic stress disorder, as well as practical strategies for combating isolation and finding meaning in life, managing decision-making in the face of excessive doubt, and cutting edge parenting strategies.

The program also includes an Open Papers session, allowing researchers and practitioners to share their latest innovations and challenges in CBT. Additionally, the Poster Session and Reception will showcase the latest CBT research from across Canada and provide one of the numerous networking opportunities at the conference. Exhibitors will also be available on site at the conference and virtually through our conference platform, Fourwaves.

Sponsors will be recognized based on their selected sponsorship package, which may include visibility in email communications, the conference program brochure, conference signage, conference materials, or acknowledgement at the CACBT-ACTCC Annual General Meeting. Additional information can be found in the Sponsorship Packages section.

We would love the opportunity to speak with you about how your organization could benefit from being a sponsor at this exciting event.

For more information on being a sponsor, please email Dr. Robert Ferguson (CACBT Member-At-Large) at: memberatlarge@cacbt.ca

Dr. Ejola Helgadóttir
President
CACBT-ACTCC

Dr. Robert Ferguson
Sponsorship Chair
CACBT-ACTCC

About the CACBT-ACTCC

Founded in 2010, the primary mission of the Canadian Association of Cognitive and Behavioural Therapies / Association Canadienne des Thérapies Cognitives et Comportementales (CACBT- ACTCC) is to advance knowledge of and training in cognitive and behavioural therapies (CBT), and developing and recognizing standards of CBT practice. CBT therapies are evidence-based and effective approaches to treating a wide range of health problems across the lifespan. CBT is based in the science of thought, behaviour, emotion, and physiology.

TRAINING	Disseminating information about and providing training on CBT through conferences, courses, workshops and disseminating it through the printing, publishing, and circulation of information relating to CBT.
ADVANCING KNOWLEDGE	Promoting scientific research on CBT and related concepts, and providing a forum for discussion of matters relevant to both the science and practice of CBT among members of helping professions.
ADVOCACY	Working to educate and inform the public about CBT and to advocate in relation to matters pertaining to CBT and to the CACBT.
CERTIFICATION	Developing, maintaining and applying standards for eligible practitioners of CBT to meet and obtain an appropriate certification.

More information about CACBT-ACTCC and its work can be found at www.cacbt.ca

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Workshops

2 AVAILABLE

- 3 Direct Emails to the entire CACBT membership*
- Program Recognition: **Full-page** acknowledgment
- Session Recognition: Verbal or visual acknowledgment at the start and end of the session
- Website Recognition: Logo, organization description, and contact information featured on the conference website.
- Social Media Spotlight*

\$2,000^{+ GST}

Opening Keynote

1 AVAILABLE

- 1 Direct Email to the entire CACBT membership*
- Program Recognition: **Half-page** acknowledgment
- Session Recognition: Verbal or visual acknowledgment at the start and end of the session
- Website Recognition: Logo, organization description, and contact information featured on the conference website
- Social Media Spotlight*

\$1,750^{+ GST}

Closing Keynote Workshop

1 AVAILABLE

- 1 Direct Email to the entire CACBT membership*
- Program Recognition: **Half-page** acknowledgment
- Session Recognition: Verbal or visual acknowledgment at the start and end of the session
- Website Recognition: Logo, organization description, and contact information featured on the conference website
- Social Media Spotlight*

\$1,750^{+ GST}

Clinical Skills Training

3 AVAILABLE

- Program Recognition: **Quarter-page** acknowledgment
- Session Recognition: Verbal or visual acknowledgment at the start and end of the session
- Website Recognition: Logo and contact information featured on the conference website
- Social Media Spotlight*

\$1,500^{+ GST}

Poster Session & Reception

SOCIAL EVENT

- Program Recognition: **Quarter-page** acknowledgment
- Session Recognition:
 - Verbal acknowledgment at the start of the session
 - Visual acknowledgment featuring your organization with a prominently displayed banner
- Website Recognition: Logo and contact information featured on the conference website
- Social Media Spotlight*

\$1,500^{+ GST}

Open Paper Session

1 AVAILABLE

- Program Recognition: **Banner highlight** acknowledgment
- Session Recognition: Verbal or visual acknowledgment at the start of the session
- Website Recognition: Logo featured on the conference website

\$1,000^{+ GST}

Student Travel Grant**

4 AWARDS AVAILABLE

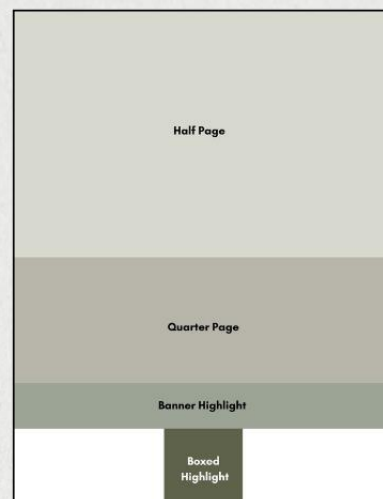
- Program Recognition: **Boxed highlight** acknowledgment
- Website Recognition: Logo featured on the conference website
- Acknowledged at CACBT's Annual General Meeting

\$300

* Emails/Social Media posts to be sent by the end of 2026. CACBT reserves the right to review and approve the final wording of any email communications distributed to its members.

** The Student Travel Grant are for students who will be presenting posters at the Annual Conference, to help offset attendance costs. Four grants are available annually, with two reserved for students who self-identify as Indigenous or as members of other historically racialized communities.

Program Recognition Sizing



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Exhibitor

Exhibitor Table

3 AVAILABLE

- Exhibit space with a table at the conference venue for the duration of both conference days
- Program Recognition: **Boxed highlight** acknowledgment
- Website Recognition: Logo featured on the conference website
- One complimentary registration

\$600 ^{+ GST}

A la Carte

Conference Audio/Visual:

- Your logo will be displayed on screen at the beginning and end of each conference day
- Verbal or visual acknowledgment during the conference opening and closing remarks
- Program Recognition: Banner highlight acknowledgment
- Website Recognition: Logo, organization description, and contact information featured on the conference website
- Social Media Spotlight*

\$1,600

Coffee Break:

3 AVAILABLE - 15 MIN EACH

- Add a custom slide(s) to highlight your brand during the coffee breaks! This is a great way to get your brand noticed while attendees relax, network, and recharge.
- Your logo or message displayed on rotation during the coffee break
- Recognition on the conference website and program

\$1,000

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Delegate Swagbag Options

Sponsors have the opportunity to feature their brand on items included in the delegate welcome package, distributed to conference attendees upon registration.

Examples of Branded Gift Options (Based on 250 attendees):

Folding Phone Stand

- Branded folding phone stands
- Recognition on the conference website and program*



\$1,900

Tote Bag

- Branded cotton tote bags measuring 17.75 in (w) x 14 in (h)
- Recognition on the conference website and program*



\$1,400

Mints

- Branded tin of mints
- Recognition on the conference website and program*



\$1,400

Push Pop Cube

- Branded push pop fidget toys
- Recognition on the conference website and program*



\$1,300

Lanyard

- Branded lanyards
- Recognition on the conference website and program*



\$1,200

Notebook

- Branded notebooks measuring 5x7
- Recognition on the conference website and program*



\$1,200

Golf Buddy

- Branded golf tees
- Recognition on the conference website and program*



\$1,100

Highlighter Pen

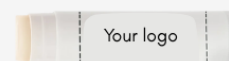
- Branded highlighter ballpoint pens
- Recognition on the conference website and program



\$900

Lip Balm

- Branded lip balms
- Recognition on the conference website and program*



\$900

*CACBT reserves the right to determine the final sizing and placement of sponsor recognition on the conference website and in the program.