ARCTIC CHANGE 2024

ARCTICNET'S 5TH INTERNATIONAL ARCTIC CHANGE CONFERENCE – A SPECIAL EDITION OF OUR ANNUAL SCIENTIFIC MEETING
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ARCTIC CHANGE 2024

INVITATION TO SPONSORS AND EXHIBITORS

DECEMBER 9 - 12

Shaw Centre, Ottawa, Ontario, Canada

Be a part of the world's largest Arctic research meeting. Over 1300 Canadian and international attendees are expected to convene in Ottawa for a week of sharing world-class science, collaboration building, and networking.

ArcticNet
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(@ArcticNet/Martin Fortier)
(@ArcticNet/Marc-Andre Valiquette)

WHY SPONSOR?

- Largest Arctic Science Meeting in North America
- Over 1300 participants expected in-person and virtually
- Over 30 exhibitors expected
- Over 300 oral presentations and 240 poster presentations
- Participants from around the globe
- The Shaw Centre offers a vast, unique space where many dynamic activities will unfold throughout the conference, such as poster session receptions, coffee breaks, an awards ceremony, networking events, cultural events, and much more.

ABOUT THE VENUE

The Shaw Centre — Canada's Meeting Place — is an internationally renowned convention centre located on the Rideau Canal in downtown Ottawa, Canada's capital city. Situated on the Old Congress Centre site, the Shaw Centre breathes new life into Ottawa's downtown core, and was voted the "World's Best Convention Centre" in 2021 by the International Association of Conference Centres. The Shaw Centre is a strong advocate for environmental respect, conservation, and sustainable living and was awarded LEED Gold certified status in LEED (Leadership in Energy and Environmental Design), a green building rating system administered by the non-profit Canada Green Building Council.

Do not miss the 20th edition of ArcticNet annual conferences in Canada's capital city to participate in an epic Arctic and northern science and research gathering, pushing the boundaries of our understanding of the North and contributing to a solid foundation of knowledge to effectively address the Arctic issues of today. The Arctic Change conference is a fantastic gateway for national and international organizations to meet with a wide range of audiences including scientists, research organizations, logistics providers, policy- and decision-makers, Inuit, First Nations, Métis, and northern residents, as well as private sector and non-governmental organizations, all with a vested interest in Arctic regions.

(@ArcticNet/Martin Fortier)

We invite you to consider the proposed Sponsorship opportunities below

SPONSORSHIP OPPORTUNITIES	INLANDIS $28 000	ICEBERG $15 000	ICERAFT $8 000
Pre-Event Exposure			
Logo on AC2024 public website	●	●	●
Thank you Tweet on ArcticNet X page (8.5k+ followers)	●	●	
Logo in pre-event registration invite emails	●		
Brand Awareness & Visibility Onsite			
Logo on plenary screen before the presentations	●		
Logo on signage screen prior to specific Topical Sessions of your choice	10	5	3
Logo on thank you slide during Award Ceremony	●	●	●
Logo on thank you slide during Opening Remarks	●	●	
Logo in HearU app and promotional material		●	
Logo on the full program	●	●	
Engage with Attendees & Collect Insights			
Complimentary Banquet tickets (valued at $200 each)	4	2	1
Complimentary Registrations (valued at $900 each)	4	2	1
Exhibition Booth (valued at $3500 each) (based on availability)	●	●	
Post-Event Follow-Up and Mentions			
Thank you on ArcticNet X page (8.5k+ followers)	●	●	
Logo in the AC2024 Conference Book of Abstracts publication available after the conference	●		
Logo featured in ASM2025 prospectus as a thank you to our AC2024 sponsors	●		

Discover other "À la Carte" sponsorship opportunities on following page



ArcticNet/Vincent Denarie)

À LA CARTE OPTIONS

All prices are in CAD and exclude taxes.

Support a Special Event or Conference Highlight of your choice, such as;



· Panel Discussions
· Networking Events
· Cultural Events
· Early Career Northern Researchers' Day

Support a topical session of your choice:

· Includes logo and/or organization title on signage screen prior to specific topical sessions and a thank you in the online description. The list of topical sessions is available on the ArcticNet AC2024 website, linked here; https://event.fourwaves.com/ac2024/pages. Maximum 1 sponsor per session.
· $2000 CAD/session

Support the Northern Travel Fund:

· Sponsors are invited to provide additional financial support to enable increased participation from Inuit, First Nations, Métis, and Northerners to the AC2024.
· Depending on the region, the average cost per attendee is estimated between $2k-$10k. · Sponsors are invited to determine their contribution level.



Support the HQP Travel Fund:

· Sponsors are invited to provide additional financial support to enable increased participation from Highly Qualified Personnel (HQP), and early career researchers to AC2024.
· Sponsors are invited to determine their contribution level.

Sponsor a Network Highlight:

- Photo Contest: your logo on the photo contest section and a thank you in the promotions and winner announcement
  - $1000-$2250
- Poster Competition: sponsor a prize for the poster competition for one or more of the following categories: Social and Health Science, Marine Science, and Terrestrial Science.
  - $1200 per category
- ArcticNet Student Association's Early Career Northern Researchers' Annual Research Competition: sponsor a prize for the student research competition that varies yearly and allows students to present their research in an accessible format.
  - Prize: $600

(@ArcticNet/Marc-Andre Valiquette)

EXHIBITOR PACKAGE

Details on what exhibitor packages include:

- Draped table with 2 chairs, and electrical outlet
- High-Speed Wi-Fi internet
- One complete AC2024 Registration providing entry to all scientific sessions, coffee breaks, lunches and one ticket to the Gala
- Booth manning passes may be purchased at a fixed rate of $400 each (includes breaks & lunches and does not include access to the conference)

Both your logo and a 50-word description will be displayed on the AC2024 website

- Exhibitor fee:
  - $3500 / booth (excluding taxes – ON HST will apply)

SIDE MEETINGS

- **Side Meetings are available for booking on a first come first serve basis.**
- **Side Meeting fee: $200 per half day, or $400 per full day**
- **Non-AC2024 participants attending your side meeting can purchase a Side Meeting badge for $80 which includes the conference coffee breaks and lunch on the day of the side meeting. This does not include access to the rest of the conference.**
  - **Organizer must be a full conference attendee.**
- **Side Meeting purchase includes:**
  - **Meeting space in either theatre or hallow square (boardroom) set up**
  - **Projector and screen**
  - **Wifi**
  - **Signage at venue and info on conference website**
- **Any additional needs (catering, A/V, etc.) are at your cost.**
- **To request a side meeting, fill out the application form here: https://arcticnet.formstack.com/forms/ac2024_side_meetings_copy**
- **Filling out the application form does not guarantee a side meeting booking. Confirmation depends on room availability.**



(@ArcticNet/Craig Emmerton)

CONTACT INFORMATION

For questions or concerns regarding AC2024 sponsorship opportunities, please contact:

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For questions or concerns regarding AC2024 exhibitor and side meeting opportunities, please contact:

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THANK YOU TO OUR ASM2023 INLANDSIS SPONSORS!

QIA

Crown-Indigenous Relations and Northern Affairs Canada
Relations Couronne-Autochtones et Affaires du Nord Canada

NUNAVUT TUNNGAVIK

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