



Upstate New York Immunology Conference

We would like to invite you to exhibit at the [28th Annual Upstate New York Immunology Conference \(NYIC\)](#), taking place from October 28th to 29th, 2026. This event brings together immunology investigators and trainees from across the Upstate New York region to share and discuss their research.

Supporting institutions include **Albany Medical College, Cornell University, Dartmouth College, Ohio State University, Roswell Park Comprehensive Cancer Center, SUNY Upstate Medical University, Trudeau Institute, University at Buffalo, University of Rochester, and University of Vermont.**

The conference fosters communication and collaboration among scientists from these institutions and provides a valuable platform for postdoctoral fellows and students to engage with researchers from outside their organizations, discuss projects, and establish new collaborations.

With an expected attendance of over 120 scientists, this conference offers an excellent opportunity to connect with leading experts in the field of immunology. We are pleased to offer the following display opportunities:

Conference: **28th Annual Upstate New York Immunology Conference**

When: **Monday, October 26th– Thursday, October 29th, 2026**

Where: **Lake Ontario Event and Conference Center in Oswego, New York**

Register: [Register Here](#)

Vendor/Poster Mixer: **Wednesday, October 28th**

[Platinum Corporate Sponsor Package](#) \$4000.

Includes:

- Recognition as a Platinum Exhibitor
- Acknowledgement of sponsorship of one Keynote Presentation (If more than two platinum sponsors, other events will be acknowledged.)
- A 25-minute presentation containing an overview promoting new products or technology
- Full-page color advertisement in the NYIC Program.
- Display of your company name and logo during the rolling slide show, which runs at the beginning and end of each session, as well as during breaks
- 2 permanent Display Tables
- 2 Display Tables during the Vendor/Poster Mixer
- A web link on the Corporate Sponsors page of the NYIC web site
- Listing on the Corporate Sponsors page in the NYIC Program

[Gold Corporate Sponsor Package](#) \$2000.

Includes:

- Recognition as a Gold Exhibitor
- Acknowledgement of sponsorship in the NYIC Program and either Welcome Reception or Beverage Break
- Full-page color advertisement in the NYIC Program
- Display of your company name and logo during the rolling slide show, which runs at the beginning and end of each session, as well as during breaks
- 2 Display Tables during the Vendor/Poster Mixer

- A web link on the Corporate Sponsors page of the NYIC web site
- Listing on the Corporate Sponsors page in the NYIC Program

[Silver Corporate Sponsor Package](#) \$1000.

Includes:

- Recognition as a Silver Exhibitor
- Full-page grayscale advertisement in the NYIC Program
- Display of your company name and logo during the rolling slide show, which runs at the beginning and end of each session, as well as during breaks
- 1 Display Table during the Vendor/Poster Mixer
- A web link on the Corporate Sponsors page of the NYIC web site
- Listing on the Corporate Sponsors page in the NYIC Program

[Bronze Corporate Sponsor Package \(ONLY for first time sponsors\)](#) \$500.

Includes:

- Recognition as a Bronze Exhibitor
- Display of your company name and logo during the rolling slide show, which runs at the beginning and end of each session, as well as during breaks
- 1 Display Table during the Vendor/Poster Mixer
- A web link on the Corporate Sponsors page of the NYIC web site
- Listing on the Corporate Sponsors page in the NYIC Program

[Additional Sponsor Opportunities](#) \$500 each.

Each additional sponsored event includes a banner advertisement with company logo on display. (You must already be a sponsor at one of the above levels to be named as a sponsor for an item on the list below):

- NYIC Logo give-a-ways (Sponsor paid bags, pens, pads, etc.)
- iPad Air 128GB (1) Presented to a trainee with the winning raffle ticket

To participate as an exhibitor, you can register using the following link: [NYIC 2026 Registration](#)

Alternatively, you may contact Ariella Sprague or Ellinor Grinde at nyic@amc.edu or by phone at 518-262-7156.

For additional details, please visit: [NYIC](#).

Payment and deadline for commitment is Friday, August 21st, 2026.

Thank you for your support!

General Information for Corporate Sponsors

The Vendor Fair/Poster Display Mixer is scheduled for **Wednesday, October 28th**, featuring two sessions with a brief intermission in between. The first session will take place from **3:00 to 4:00 p.m.**, followed by the second session from **4:30 to 5:30 p.m.** Set-up begins at 9:00 a.m. in the Riverfront Reception Room. Your company's name will be displayed on the floor plan near the entrance and on your designated table(s). All displays and materials must be removed from the Riverfront Reception Room by 9:00 p.m.

(Platinum Corporate Sponsors may additionally set up their permanent table in the conference center entrance hallway starting at 8:00 a.m. on Tuesday, October 27th.)

Each vendor space includes an **8'x3' table** and chairs, with room available for a backdrop if desired. A **cash bar** will be available during the Mixer. Upon arrival at the hotel, please first check in at the **lobby desk** (if staying overnight), then visit the **NYIC Registration Table** to receive your badge and conference materials. The program will include contact information for all attendees.

For hotel reservations, call **(315) 342-4040** and mention that you are booking for the **Upstate New York Immunology Conference** as a sponsor. Hotel charges are **not** included in your sponsorship, and you will need to provide a credit card at check-in. As a courtesy for your support, you are invited to join the group for meals.

Advertisement Submission

If you would like your **single-page advertisement** to appear in the NYIC Program, it must be received no later than **September 4, 2026**. Additionally, please submit a **JPEG image** of your company logo to be included in the rolling slideshow displayed before and after each session and during all breaks.

Ad Guidelines

- **Deadline:** September 6, 2026
- **Size:** Standard letter size (8.5" x 11"); printable area: 7.5" x 10" (minimum 0.5" white margins on all sides)
- **Format:** PDF only, in the appropriate color format:
 - **Full color** for Platinum and Gold Level Sponsors
 - **Grayscale** for Silver Level Sponsors
- **Submission:** Send via email to **NYIC@amc.edu**
- **File Size:** If your file is too large for email, please compress it before sending.
- **Questions?** Contact **Ariella Sprague (spragua@amc.edu)** or **Ellinor Grinde (GrindeE@amc.edu)**.

Materials Shipment

If you need to ship materials to the **Lake Ontario Event and Conference Center** ahead of time, please use the following address:

Attn: Upstate New York Immunology Conference

Best Western Plus Oswego Hotel

26 E. 1st St.

Oswego, NY 13126

Shipping Guidelines:

- **Deliveries should arrive no earlier than Friday, October 23, 2026.**
- **Do not send materials more than three (3) days prior to the conference.**
- You are responsible for arranging pickup of outgoing packages. Please coordinate with hotel staff as needed.

Once sponsorship payment has been received, your **company name and website link** will be added to our conference website.

Contact Information

For questions or assistance, please contact:

NYIC@amc.edu

Ariella Sprague

Conference Coordinator, Albany Medical College

(518) 262-7156

spragua@amc.edu

Ellinor Grinde

Conference Coordinator, Albany Medical College

GrindeE@amc.edu

Alternative Contacts:

Kate MacNamara (NYIC Organizational Faculty)

(518) 262-0921

macnamk@amc.edu

We appreciate your support and look forward to your participation!