



CANADIAN NATIONAL PERINATAL RESEARCH MEETING

Data-Driven Discovery in Perinatal Health SPONSORSHIP PROSPECTUS

EVENT DATE & LOCATION

February 2–4, 2027
Hôtel Bonaventure
Montréal, Québec

EXPECTED ATTENDANCE

300+

delegates from across Canada

Partner With Canada's Leading Perinatal Research Community

The meeting's scientific theme, “Data-Driven Discovery in Perinatal Health,” explores how advances in data science are transforming maternal and infant health. The program will integrate the latest approaches using national hospital data networks, molecular and multi-omics research, and patient-generated data into a unified ecosystem to accelerate discoveries and improve outcomes for mothers and infants.

By sponsoring CNPRM 2027, your organization gains visibility among Canada's next generation of perinatal health leaders while aligning your brand with cutting-edge research, innovation, and evidence-based improvements in maternal and child health.

Why Sponsor CNPRM 2027?

Targeted Audience

Connect directly with Canada's perinatal and neonatal research community, including clinicians, medical leaders, researchers, trainees, and policy and healthcare decision-makers.

Support Research Excellence

Demonstrate your commitment to supporting cutting-edge research to improve outcomes for mothers, infants, and families by supporting Canada's leading perinatal research meeting.

Meaningful Networking

Engage with attendees throughout three days of scientific sessions and networking opportunities, including poster presentations and other social events that encourage collaboration and relationship-building.

Enhance Brand Visibility

Sponsors receive recognition through on-site signage, conference materials, digital platforms, and conference communications.

The **scientific program** will feature thematic sessions spanning:

- Neonatology
- Maternal-Fetal Medicine
- Perinatal Epidemiology
- Mental Health
- Placental Biology
- Infectious Diseases
- Perinatal Imaging
- Environmental Health
- Emerging Data Science and AI Applications

CNPRM 2027 Co-Chairs



Thuy Mai Luu, MD MSc

Professor, Department of pediatrics
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Pascal Lavoie, MD PhD

Professor, Department of pediatrics
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Sponsorship Opportunities

KEYNOTE & COCKTAIL RECEPTION

Wednesday, February 3, 2027

Exclusive Sponsorship — \$25,000 (one available)

Sponsor the keynote presentation and evening cocktail reception that brings together the entire CNPRM community.

Sponsor Benefits

- Recognition as Keynote & Cocktail Sponsor
- Opportunity for sponsor representative to provide brief welcome remarks (2–3 minutes)
- Premium logo placement on event signage, keynote slides, conference website, and conference materials
- Four complimentary conference registrations
- Recognition in event communications
- Inclusion in sponsor recognition social media posts

POSTER SESSION & COCKTAIL RECEPTION

Tuesday, February 2, 2027

Exclusive Sponsorship — \$20,000 (one available)

Support the conference poster competition and networking reception that showcases emerging research and fosters collaboration.

Sponsor Benefits

- Recognition as Poster Session & Reception Sponsor
- Verbal acknowledgment during opening remarks
- Logo placement on conference signage, website, and materials
- Three complimentary conference registrations
- Inclusion in sponsor recognition social media posts

Sponsorship Opportunities (continued)

PLENARY SESSION SPONSOR

\$12,500 (five available)

Sponsor one of the conference's flagship plenary sessions featuring leading Canadian and international experts.

Sponsor Benefits

- Recognition as Session Sponsor
- Verbal acknowledgment at session opening
- Logo placement on session signage and presentation slides
- Logo placement on conference website and conference materials
- Two complimentary conference registrations
- Recognition in social media promotions and conference communications

EARLY CAREER RESEARCH AWARD & PRESENTATION

\$5,000 (three available)

Support the next generation of perinatal researchers through a prestigious trainee and early-career investigator award.

Sponsor Benefits

- Recognition as Early Career Research Award Sponsor
- Sponsor representative invited to present the award
- Logo placement on award materials and session signage
- One complimentary conference registration
- Recognition in social media promotions and conference communications

GRAND VOYAGEUR AWARD & DISTINGUISHED LECTURE

\$7,500 (one available)

Sponsor a distinguished career achievement award recognizing outstanding contributions to perinatal research in Canada and internationally.

Sponsor Benefits

- Recognition as Grand Voyageur Award Sponsor
- Sponsor representative invited to present the award
- Logo placement on award materials and session signage
- One complimentary conference registration
- Recognition in social media promotions and conference communications

Sponsorship Opportunities (continued)

THEMATIC SESSION SPONSOR

\$3,500 (12 available)

Sponsor one of the conference's focused thematic scientific sessions.

Sponsor Benefits

- Recognition as Thematic Session Sponsor
- Logo placement on session signage
- Logo placement on conference website and materials
- Verbal acknowledgment at the start of the session
- One complimentary conference registration
- Recognition in social media promotions and conference communications

EXHIBITOR PACKAGE

\$3,000 (unlimited availability)

Showcase your products, services, technologies, or research initiatives to Canada's perinatal and neonatal research community.

Sponsor Benefits

- Exhibit booth with table and chairs
- One exhibitor badge
- Access to networking events and refreshment breaks
- Logo placement on conference website

Become a Sponsor

CNPRM 2027 offers a unique opportunity to align your organization with Canada's premier perinatal research community and support innovative discoveries that improve the health of mothers and infants.



Canadian National Perinatal Research Meeting (CNPRM) 2027

February 2–4, 2027

Hôtel Bonaventure, Montréal, Québec

Join us in advancing data-driven discovery in perinatal health.

For sponsorship inquiries, please contact:
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